

SIP Trunks from SOLUTION IP

A Session Initiation Protocol (SIP) Trunk is a connection that links your existing business PBX directly to the Public Telephone Network (PSTN) using an IP or assured broadband connection.

SIP Trunks carry inbound and outbound voice calls, and are a very flexible alternative to an ISDN connection. If you are looking to move your business communications strategy towards Voice over IP (VoIP) telephony, SIP Trunks can help.

The SIP Trunks that Solution IP provide are compatible with most of the modern leading PBX brands within the UK. This means that you should be able to confidently take advantage of the many benefits that SIP Trunking offers¹.

Benefits for your business:



Scalable

Scale up or down easily depending on your business needs. Instantaneously add extra trunks as you need, and increase your capacity to call out or receive calls at the same time during busy or seasonal periods.

Flexible

Manipulate your outbound numbers as desired, especially if you are moving office and want to keep your existing numbers. Non-geographic numbering is easy to set up with SIP, as are calls from mobile devices under a particular number, regardless of user location.

You can have multiple geographic numbers, all of which route to the same place. You can also set up a series of easy to manage non-geographic numbers, so that you can have a city-based presence, with no extra hassle.



Cost Saving

SIP Trunks can have considerable cost saving benefits for a business, as IP connections are cheaper than ISDN lines when it comes to line rental costs. There are no expensive call forwarding costs either in the event of a disaster, as with SIP calls can be diverted instantly and easily.

Continued overleaf

Additionally, Solution IP can offer **free calls to all UK Landline Destinations** for the duration of your contact, and **free calls to UK mobiles for 6 months²**.



Business Continuity and Resilience

You can be prepared for any situation, put in place a disaster recovery plan and set up backup facilities with the help of SIP trunks. You can reroute calls instantly in emergency situations, and multiple DDIs can be pointed anywhere you choose with no hassle and no middle man slowing things down. In short, you can keep your business running with minimal disruption.

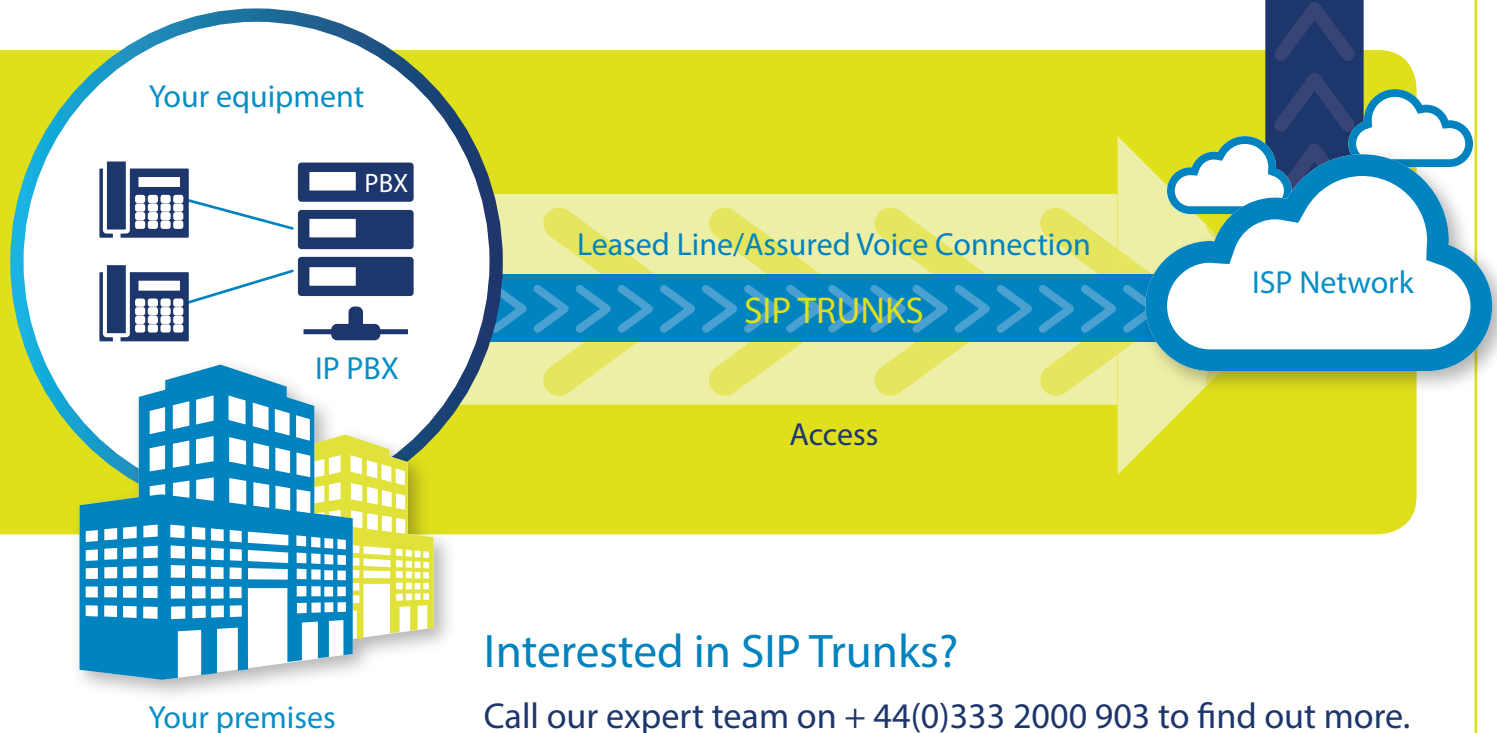
Multi-site line rationalisation

If your business has multiple sites, then SIP trunking can help you rationalise the number of PBXs you'll need to maintain, and the maintenance costs, with no loss of control of your telephone numbers. This is achieved by reducing the number of ISDN connections into individual PBXs at each site. This also aids in disaster recovery planning, as it helps with centralising and distributing calls elsewhere in the event of an emergency.



How does it work?

All voice traffic is carried over an Assured Broadband connection or a Leased Line using SIP Trunks. This connection is specially designed to cater for voice traffic, guaranteeing the quality of calls at all times. This connection is delivered as an end-to-end service with an availability guarantee, voice channel guarantees and voice Quality of Service.



Interested in SIP Trunks?

Call our expert team on + 44(0)333 2000 903 to find out more.

1. If you are unsure as to whether your existing PBX hardware is compatible, we can look into this for you and advise you as to the best network service for your business needs.
2. On a 36 month contract, before the 31st March 2015